

The transformation has started

Strategy for Alianza por la Solidaridad -
Action Aid 2020-2026



Alianza por la
Solidaridad

Member of

actionaid

**WHEN PEOPLE BECOME
AWARE THAT THEIR
FUTURE IS IN THEIR HANDS,
CHANGES CAN SUCCEED.**



The purpose of Alianza por la Solidaridad is to create **an active and global citizenship that fights against the great inequalities of the world and to support the recognition of the Human Rights** of everyone.

1. Our World in 2020



**We live in a
profoundly
inequitable and
unjust world on the
edge of a climate
emergency, which
disproportionately
affects developing
countries.**

In the past decades:



The number of migrants that die in transit rises every year, reaching 31.600 between 2014 and 2019.



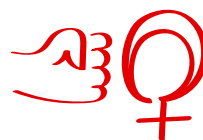
Growth in global income has been concentrated on the global top 1% earners, who captured twice as much of that growth as the 50% poorest individuals¹.



35% of women in the world have suffered physical and/or sexual abuse simply for being women⁵.



Multidimensional poverty reaches 1.300 million people, mostly concentrated in sub Saharan Africa and Asia².



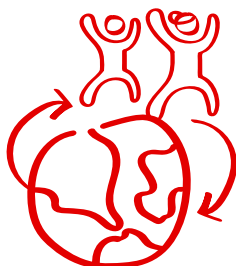
15 million girls and women have been forced into sexual relationships at some point in their lives.



There has never been more displaced people or refugees in the world as in 2018, reaching more than 70 million people fleeing wars, climate crises, and religious or ethnic persecution, among other reasons³.



Women continue to being underrepresented in political and economic institutions almost everywhere around the world, and suffer from structural salary gaps between 40% and 25%, in some countries.



The number of people who migrate out of their own lands continues to grow, reaching 272 million⁴.



Climate change is more and more aggressively affecting developing countries, and yet it's the richest 10% of countries that cause 50% of greenhouse gas emissions, while 50% of the poorest countries contribute to approximately 10% of global emissions⁶.

1- World Inequality Lab. Informe sobre la Desigualdad Global 2018.

2- UNDP The 2018 Global Multidimensional Poverty Index.

3- ACNUR. Tendencias Globales. Desplazamiento forzado 2018. Oxfam. Obligadas a abandonar sus hogares. 2019.

4- OIM. World Migration Report 2020.

5- ONUMujeres. Hechos y cifras en www.unwomen.org

6- Action Aid International ¿Pueden las pérdidas y daños causados por el cambio climático ser justos? 2019.

The transformation has started



Both the climate crisis and our current political, economic, and social interdependence generated by globalization cause that none of these problems can be dealt with separately nor geographically segmenting. **We will need systemic global solutions that allow simultaneous advancement on all fronts.**

The challenge is not only the difficulty of this holistic approach with current international and national institutions, which are insufficient on their own, but **also that the cost of not addressing these problems will be enormous as well.**

Currently, there is no global political project that allows the interdependent and comprehensive tackling of all of these problems. The **Sustainable Development Goals** are only a first step forward, but they still need more work to be seen as credible, stepping back on the necessary financing and over all the right institutions and rules to achieve them.

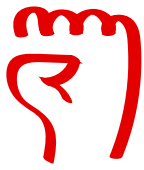
In the meantime, millions of people live and work in unjust conditions, but are not giving up. In recent years, we have attended protests and social movements around the world, however, **these fights are not effective enough for generating change.** Many of these protests express discontent and rejection, have anonymous or diluted leaderships, and do not partner with traditional civil society sectors like unions, churches, or NGOs. Their demands are fundamentally local or national and don't last over time. They are fragmented or reflect deeply confronted positions that contribute to societies' polarization. Other movements are of a more global character, like the "MeToo" or "Youths for Climate Action" movements, but still are not rooted enough in the global South.

2. Our Theory of Change

This situation is the result of our recent history and of how, in the past years, models based on social cohesion were weakened. National and international markets have been deregulated and natural resources grabbing multiplied and worsened, making more visible climate change impact.

Additionally, the dizzying rhythm of the development of new technologies has grown, along with the global population. But these changes are also the result of visible, invisible, and hidden power structures that come from the past and we still have not been able to change.





Visible Power

Together with our partners and allies, we will challenge and democratize the visible power of States and regional and international institutions. We will work to defend the role of the State in ensuring democracy, Human Rights and social cohesion and hold it accountable for protecting human rights in a democratic, transparent, and effective manner.



Invisible Power

Women's rights denial are based largely on patriarchal structural norms baked into the crust of the majority of traditions and religions, along with the violations of the rights of diverse minorities and traditionally marginalized groups. Such negative values are often reinforced throughout our education and are settled in laws, policies, or national and international customs, undermining human rights.



Hidden power

Together with our communities and partners, we will challenge and transform the hidden power of the elites, financial institutions, and corporations that at every turn have gained more influence and control over decision-making processes on all levels. Our objective will be to expose their power and role so that they may assume their responsibilities. Recognizing the diversity of the private sector and the contributions it can make in development, we compromise to promote responsible and sustainable practices.

We may not know what the future holds, but **Action Aid and Alianza share the idea that when people become aware that their future is in their hands and when they organize to challenge power structures and contribute to the betterment and changing of institutions, changes can succeed.** We also believe that these changes should take place on a global scale in order to generate maximum impact, and that they should be rooted in the political values of solidarity and internationalism.

Alianza por la solidaridad's theory of change

Social justice, gender equality, and climate justice succeed through individual and collective actions that actively change inequitable and unjust power relationships, either hidden, visible, or invisible, from the home to local, national, and international spaces. The empowerment of people that live in poverty and marginalization, and of women and youth is a crucial part of creating these changes. Collective efforts and fights are stronger when they are bound together through solidarity, campaigns, and common causes between communities, organizations, and social movements and other allies to influence local and global institutions and public policy.

Action Aid Internacional.
Strategy 2018-2028.

3. Our Priorities

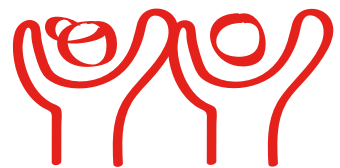
Today, there are three diverse groups that are most active in challenging current power structures and generating social change.



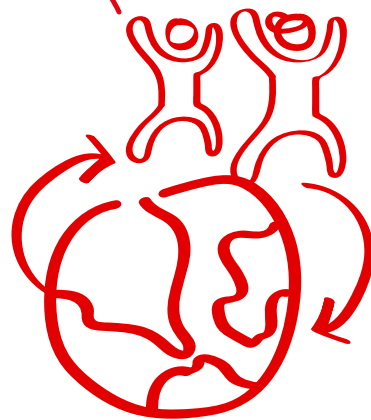
Women



Youth



Migrants



Alianza will build partnerships to support their agency, and link them together with changes in public policy to strengthen and generate institutions that protect Human Rights and promote social and climate justice.

Within this framework, Alianza strategy will emphasize, with an intersectional and holistic focus, on **increasing the scope of protection and use of Women's Rights**, as they were defined in the United Nations' Conferences on Women in Beijing in 1995.

The three pillars of our programs: rights, redistribution, and resilience



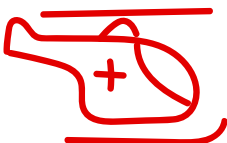
Right

It is necessary to get new international instruments for the protection of Human Rights, and guarantee the use of the already existing ones. The State, as an important guarantor of human rights, should be democratic and responsible for its fundamental duty to protect those rights and be just. To implement universal Human Rights, it is essential that the individual and collective actions of the people to claim their rights not be criminalized.



Redistribution

The world has enough resources to guarantee a dignified life for everyone, but it is necessary that a more equitable distribution of power and resource occur. The people that live in poverty, especially women, should have access to and control over productive resources, while benefits from natural resources should be shared more equally to create opportunities and decent jobs. More strict corporate regulation should guarantee a more equitable distribution of our resources. A progressive tax system that ensures that people and corporations pay their fair share is necessary. States should recognize and reduce the unremunerated work of women and redistribute financial resources to quality public services.



Resilience

Disasters and conflicts increase humanitarian crises around the world and the people that live in poverty and marginalization should be able to resist, recover, and transform systems that increase vulnerability. The first to respond to these emergencies are always the local populations and, especially women. It is necessary to recognize this leadership and be accountable to them. With increasing urban migration, the strengthening of urban resilience is a priority. Given the impact of climate change in rural communities and on financial means, we should work to safeguard food sovereignty and achieve ecological and climate justice.

Alianza por la
Solidaridad will have,
during the next six years,

FOUR STRATEGIC PRIORITIES

and will focus on the
synergy between them to
be able to promote more
systemic and higher impact,
and a more efficient and
effective use of their limited
resources.



1. Eradicate gender violence

that disproportionately impacts women, especially young and migrant women and women in contexts of conflict and emergency.



Our Know how

- Alianza works against gender violence with an integrated approach to address the full cycle of violence from the personal, family, socioeconomic dimension to the public dimension on political and legislative levels. We address the issue of gender based violence from the perspective of Sexual and Reproductive Rights because our experience demonstrated that they are intimately related. We have consolidated our work in Latin America and in the Middle East, as much in contexts of political stability as in long-lasting conflicts.
- Intersectionality: Our experience has demonstrated that gender discrimination that crosses with age, origin, ethnicity, class or sexual diversity becomes more profound, generating more complex cycles of violence for these women. Therefore, starting with our experiences with refugee and displaced women, we will develop specialized work on migrant women, and begin to collaborate with organizations specialized on fighting human trafficking in and outside of Spain.

Our commitment

- During the coming years we will maintain this knowledge and experience and we will coordinate with the Federation of Action Aid **to address gender based violence in formal and informal work spaces and the unpaid work of women**, in other geographic regions where the Federation is active. We will monitor initiatives on an international level to eradicate gender violence according to the Istanbul Convention and similar conventions in other regions, and we will support the ratification and implementation of the 190 ILO Convention to eradicate violence and harassment in the workplace.
- We will also support the implementation of **the Resolution 1325 of the United Nations on Women, Peace, and Security** in various countries and we will begin work on gender justice during peace processes, with special focus on the use of sexual violence as a war weapon.
- **We will continue supporting feminist leaders and organizations, and movements of women** and in the coming years, with special attention to strengthening those of young women.
- We will strengthen **a line of work specialized in migrant women** and will start collaborating with organizations specialized in human trafficking in Spain and abroad.
- In the contexts of **emergencies and humanitarian crises, we will reinforce the prevention and response to gender violence**, especially sexual violence, and we will support the mechanisms of community protections led by women.

2. Promote the Human Rights of marginalized groups.

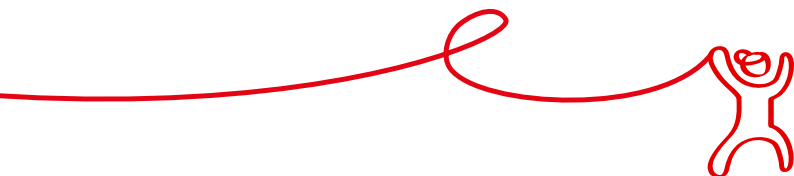


Our Know how

- Alianza has vast experience working to create and strengthen civil society organizations in contexts of violence and political persecution in societies where rights and political freedoms are very limited.
- We have worked extensively with migrant groups in transit and at destination on various continents.

Our commitment

- **We will reinforce our work on political participation and citizenship** focusing on marginalized and discriminated groups, especially youth and migrant people, supporting movements in favor of diversity and antiracism and the fight against shrinking political space. This work, today focused on Morocco and Spain, will be coordinated with other members of the Federation in Europe like Denmark, Italy, or Greece, and could grow to other countries in Latin America.
- After monitoring the Global Compact on Migration, we will focus on promoting legal and political frameworks at national and regional **level to ensure legal and safe routes for migration and we will give special attention to family reunification policies**. We will also work on the deep causes of forced displacement, including that caused by climate change. We will concentrate our efforts on the Mediterranean and the Sahel, but collaborate with members of the Federation in America and Asia.
- In the context of the criminalization of **protests and persecution of Human Rights defenders around the world**, Alianza will reinforce their current work on protecting and supporting the creation of international and national mechanisms for the protection of defenders that, furthermore, include specific measures for women defenders.



3. Promote Climate Justice,

making ensuring the resilience of groups most affected by Climate Change, especially women, to adapt and lead the ecological transition.



Our Know how

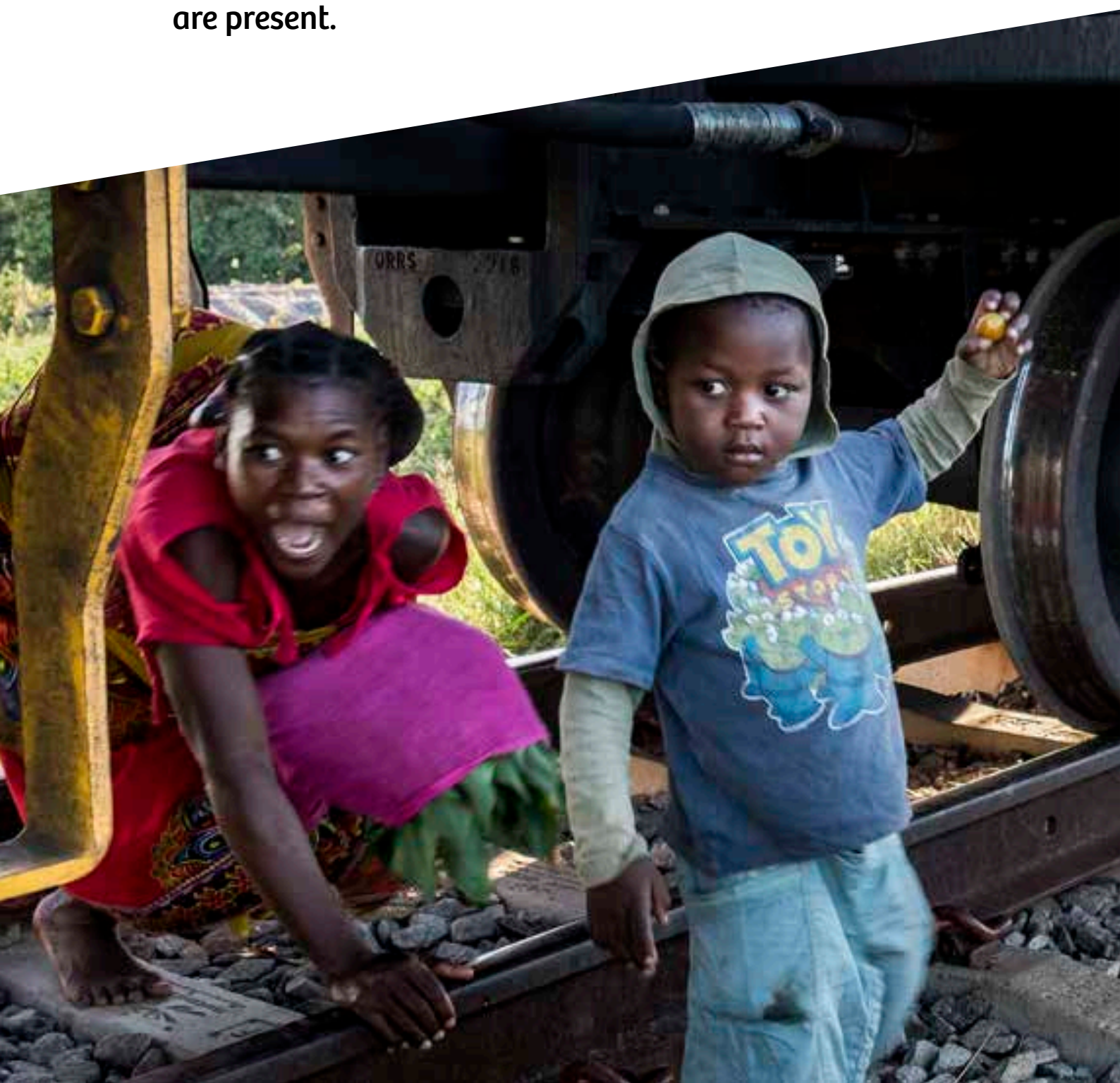
- **Alianza has worked for decades in rural areas chronically affected by recurring disasters with devastating effects** like hurricanes in Haiti or droughts in the Casamance area of West Africa, or in areas where corporates irresponsibly overtake natural resources, producing serious conflicts and worsening living conditions.
- **Our priority has been to support these communities in the fight for their collective rights**, with a focus on sustainable rural development based in agroecology, renewable energies, the production and consumption of locally sourced goods, green jobs, participatory planning, and women's access and control to productive resources.
- **We have focused on fortifying the women's cooperatives and their access to land** have been essential strategies of these interventions.

Our commitment

- Over this large experience that Alianza will maintain, we will coordinate with similar work that the **Federation does in East and South Africa and in various Asian countries**.
- Within the context of migration from rural to urban, Alianza will develop new work that comprehensively addresses sustainable development in periurban areas, following lessons from recent projects in Colombia, Gambia, and Senegal. It will be necessary **to innovate some of our strategies and reinforce those on job promotion with ecofeminism, innovation, new technologies**. We will establish new partnerships with local public and private stakeholders, and search for new financial resources different from traditional ODA sources.
- **Alianza will continue on TieRRRa campaign, focused on natural resources, private investment, and Human Rights**. We will coordinate our advocacy with the Federation to monitor the negotiations of the UN Treaty on Transnational Corporations and Human Rights and the adoption of binding regulations on due diligence, on the European and Spanish level. We will support the work of the Federation on "corporate power", and we will work with communities affected by business projects in Latin America and Africa to stop natural resources grabbing and secure just reparations for damages. We will develop collaboration with business schools and universities in Spain. We will continue identifying cases that could contribute to changing public perceptions and improving business responsible investing.
- Finally, given our rootedness in a wide range of locations around the world and our connections with the movements of rural, indigenous, women's, and youth organizations, we will focus some of our efforts **on opening spaces for participation and influence for these actors in the "climate" movements**, with the goal that their demands on climate justice have more visibility and become more effective.

4. Protect the most vulnerable during humanitarian crises and strengthen their capacities for resilience,

in the places where Alianza or the Federation are present.



Our Know how

- Alianza has extensive humanitarian experience ranging from the prevention and management of risks from natural disasters and long-term conflicts in Latin America, Africa and the Middle East.

Our commitment

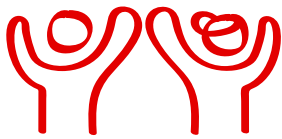
- Alianza will continue to ensure a humanitarian response based on the humanitarian principles of International Humanitarian Law and the accountability to the communities affected by crises caused by conflicts as well as natural disasters. .
- **We will work hand in hand with Action Aid** to align our response with the Humanitarian Signature of the Federation, putting special attention on developing the leadership and capacity to respond by local communities, especially women and youth. We will work from the prevention and early warning up to the nexus with development and peace building.
- **We will reinforce our work on protection on violence against women, especially sexual violence**, and initiate some work to make more visible and protect climate refugees.



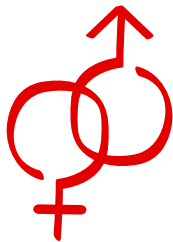
**4. Be more,
better, and
more coherent.**



In a world more complex and competitive every day, where NGOs will be subjected to the highest public scrutiny, it is important to ensure that Alianza, during the next six years:



Grows its constituency, especially among young people, strengthening the quantity and quality of their volunteering, of their supporters and ally organizations, their ground-level support in Spain, and their level of visibility and influence in public opinion.



Shows strong commitment with gender equality within the organization and its policies and with the Feminist Leadership Principles of the Federation. **A new Gender Equality Plan, along with the Safeguarding Policies will be implemented** by the mechanisms and resources necessary to make them effective and aligned with the standards of the Federation.



Implements a set of measures, related to the consumption of resources, energy, and CO2 generation, to reduce the current ecological footprint of the organization and be accountable.



Increases the diversification of funds, opening new funding sources linked to individual supporters, and to access to European and International funding on issues like migrations, social cohesion, employment, and sustainability.



Innovates its managerial style and its organizational culture **fostering digitalization and horizontal ways of working.**



Improves systems of accountability to the communities and organizations we work with, our partners and supporters, and to Spanish society, in general.



Alianza por la
Solidaridad

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